

Background



- The downtown PID was created in 1999 to provide additional services.
- The PID expires September 30, 2023, and Centro and the PID Board will work with property owners to re-establish the PID during FY23.
- City Council must approve the PID's annual Service and Assessment Plan
- This item also amends the contract for supplemental pressure washing by \$8,000 to cover increased commodity costs.

Recommendation



 Staff recommends approval of the FY23 Service and Assessment Plan for the downtown PID, and the contract increase related to pressure washing services.





Make Downtown More Welcoming:

<u>Clean, Safe, and Hospitality</u>: Achieved 100% of contract obligations. Added second daytime pressure-washing team.

<u>Homeless Assistance + Quality of Life</u>: Achieved 100% of contract obligations. Added 9 QOL Ambassadors fully operational December.

<u>Public Restroom:</u> Second Portland Loo installed in March at Crockett and Navarro.

Make Downtown More Beautiful & Playful:

<u>Art Everywhere</u>: 45 pieces installed. \$613,000 in grants and contributions. Highlights include Art of Four "Juneteenth" celebration and "Plein Air" exhibition on Houston Street.

<u>Holiday Wonderland</u>: 110,000 holiday visitors to Travis Park. 30,000 Rotary Ice Rink skaters. \$6.2M combined media value with VSA and COSA.

Peacock Alley: 18,000 attendees + \$2M media value.

Improve Prosperity Downtown

Advocacy:

- **Bond and TIRZ**: All Catalytic Projects Committee recommended projects funded totaling \$85 million.
- **Econ Dev**: Helped secure \$35 million in ARPA funds to small businesses.
- **Redistricting**: Successfully mobilized downtown residents and other stakeholders to keep downtown in District 1.
- **Zona Cultural**: Our Design Guidelines have been incorporated into current improvements within the district.

<u>Main Street</u>: 300 businesses provided technical assistance. \$425K in grants provided. 68 supplied with PPE. Raised \$15K to help replace broken windows and add security cameras.

<u>Marketing</u>: \$3.5MM in earned media driving 100s of thousands of people downtown.



Make Downtown More Welcoming: Create the cleanest, most inviting downtown of any major US city

Clean: Continue to adapt to the public health needs to ensure cleaner and safer high touch traffic areas, while delivering 100% of cleaning services under all contracts. Reduction in daytime bird droppings, reduction in graffiti, reduction in gum spots.

Safe: Expand our Quality-of-Life Ambassador team to dissuade uncivil behaviors while also reporting to police and homeless service providers as needed. Aim for stronger relationship with SAPD and faster response times.

Homeless Assistance: Transitioning team to Corazon Ministries.

Advocacy and Partnership: Cross-sector team to develop and execute new actions to improve safety and reduce chronic homelessness

Make Downtown More Beautiful & Playful: Promote artistic, cultural and branded enhancements & experiences

Art Everywhere: 25 additional art installations and up to 100 windows ala Kress. IPW focus. Grant funded.

Peacock Alley: 25% Increase in attendance over last year. Grant funded.

La Zona: Expand second integrated event space after successful test in Summer. Grant and contract funded.

Holiday Wonderland: 20% increase in skaters over last year.

Travis Park: Multiple events attracting at least 20,000 attendees. Grant funded.

Marketing + Storytelling: \$5 million in earned media. Coordinate with VSA and Greater: SATX



Increase Prosperity Downtown

Advocacy

- PID Renewal
- Public Safety: Alignment and Clean Task Force
- Housing: Permanent Supportive to Market Rate Housing
- UTSA Downtown Campuses
- 2030 Urban Development Plan: Adoption and Implementation
- Other: Lower Broadway, Hemisfair, Zona Cultural, Travis Park RFP, Alamo Plaza

Main Street Business: 400 businesses connected with + referred to resources, 90 businesses attending digital workshops.

Holidays on Houston Pop-Ups: 6-10 participating retailers, \$25k in retail sales, 1-2 permanent retail placements in downtown.

Storefront Resiliency Initiative: 20 businesses awarded grants, totaling \$25k.



	Centro PID Management (CPM)	Budget FY2023
REVENUES		
	Private Property Assessments	5,120,000
	Other Revenues (COSA, VIA, CPS, etc)	698,000
	PID Reserve Draw Down (Special Projects)	435,000
TOTAL REVENUES		6,253,000
EXPENSES		
	Core Services Expenditures	5,818,000
	Other Expenditures (Special Projects)	435,000
TOTAL EXPENSES		6,253,000

<u>PID Fund Balance 10/1/22</u>: \$1,432,000

COSA Contribution: \$296,000
CPS Contribution: \$18,000
COSA + CPS = 5% of Total Rev.